



BRANDING &
ACTIVATION 2025

SPONSORSHIP@RDS.IE

+353 (01) 240 7291

WWW.RDS.IE

Branding Space (All Costs exclude VAT)

Photo Ref.	Ref Code	Outdoor Advertising – Road Facing	Cost (Per Day)	Cost (Per Week)	(Additional Per Week)
1	ADVANG	V- Board 1 Anglesea Rd Main Gate (left of gate)	€500	€1,000	€700
1	ADVANR	V- Board 2 Anglesea Rd Main Gate (right of gate)	€500	€1,000	€700
2	ADVCON	Double Sided V-Board - Merrion Road Concert Hall	€500	€1,500	€1,000
3	ADVHL1	Double Sided V- Board - Merrion Road Hall 1	€500	€1,500	€1,000
4	ADVBGT	Double Sided V- Board - Merrion Road B Gate	€500	€1,500	€1,000
5	ADVSIM	V- Board - Simmonscourt/intercontinental	€500	€1,500	€1,000

Photo Ref.	Ref Code	Railing Banners – Road Facing	Cost (Per Day)	Cost (Per Week)
6	ADVMRR	Merrion Road Railings	€500	€1,000
7	ADVARR	Anglesea Road Railings	€500	€800
8	ADVSRR	Simmons court Road Railings	€500	€800
9	ADVR1R/ ADVR2R	Ring One or Ring Two (Inside RDS Campus)	€500	€800

V-BOARDS



V-BOARDS



3



4



5



MERRION ROAD RAILINGS

6

INSERT BRAND



ANGLESEA ROAD RAILINGS

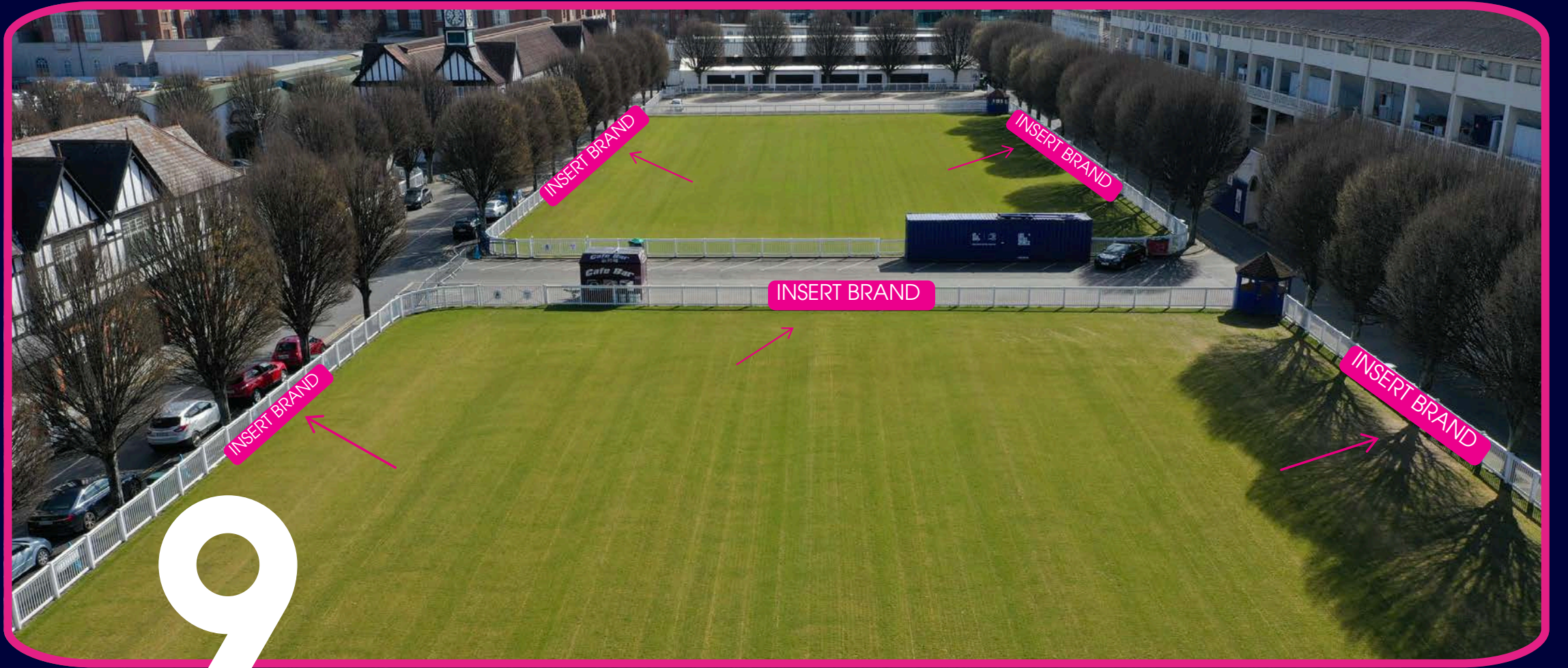
7

INSERT BRAND



SIMMONSCOURT RAILINGS

8



RING ONE & TWO

9

Brand Activation Space (All Costs exclude VAT)

Photo Ref.	Ref Code	Activation Space	Cost (Per Day)
1	ADVMRA	Merrion Road - Main Entrance (behind gate onto street)	€500
2	ADVMCA	Merrion Road - Concert Hall (behind gate onto street)	€500
3	ADVAGA	Anglesea Road (specification upon application)	€500
4	ADVSAC	Simmons Court Road (specification upon application)	€500
5	ADVARE	Arena Rental (filming/similar activity)	€2,000
6	ADVDIG	Main Entrance/Merrion Road (Digital Screen Use)	€1,500

Additional Long-Term Opportunities

Photo ref.	Long-Term Opportunities	Cost (Per Week)	Cost (Per Month)
1	Electric Charging Stations (Branding Opportunity)	N/A	€1,000
2	Merrion Road Grass Space (Product Display/Installation)	€2,000	€7,000

ACTIVATION SPACE



1



2



3

ACTIVATION SPACE



ELECTRIC CHARGING STATIONS



1

PRODUCT DISPLAY/INSTALLATION



2

PLEASE NOTE:

Custom periods are subject to availability, please enquire for fee.

Bespoke branding packages available, including campus takeover, please enquire.


Costs may increase based on the branding size required and the events running on the campus.

Availability is subject to RDS approval. No directly conflicting brands will be allowed.

First booking for existing client will be subject to 15% off.

Artwork and materials will be subject to approval by The RDS.

TO BOOK:

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